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MAKING CHANGE: AWAKEN YOUR CREATIVE GENIE
MISSION STATEMENT:

The purpose of Making Change: Awaken Your Creative Genie is to provide an interactive experience in which participants connect with and deepen their creative potentials.

This Creative Awakening allows for new ways of seeing, and opens up possibilities for greater success in expanding problem-solving skills and perspectives on both personal and professional levels.

Making Change is a vehicle for transformation, an enriching experience that reduces stress, and provides new ways of being present and positive at home, at work, and in the world.

Making Change increases the flow of creativity, creates an environment to see things differently, and enhances an optimistic involvement in life events.

The Plork (Plork = play + work) Humanifesto – a life-altering approach - is the keystone of Making Change: Awaken Your Creative Genie. Every participant receives a copy. Exercises for Expansion reinforce each step of the Humanifesto.

The Making Change Mindset helps an individual/business leader/employee focus on new ways to approach difficult issues, and allows the intuition to emerge as a strong and viable creative force. The linear approach to life is gently set aside, as the Making Change participant realizes he may rely on “a new mind” – the rich and valuable territory of the “right” brain.

Positive psychology research indicates that a positive/creative mindset helps to produce optimal performance. Making Change enhances the development of a positive/creative mindset for individuals and for businesses.

Individuals thrive in Creativity Mode = new ways of seeing = building optimal lives.

Organizations thrive in Creativity Mode = new ways of seeing = building optimal businesses.

OUTCOMES:

Learn tools for personal enhancement and professional success

Apply creativity to all elements of life

See things differently

Stretch the mind

Discover new ways to develop as a creative problem-solver

Build play into business, and all aspects of life

Empower self by making new choices

Trust own intuition more deeply

BIO:

Shirley J. Brewer (Baltimore, MD) is a free-lance writer and workshop facilitator, and owner of Poetic License (personalized poems for special occasions). She earned her Master of Arts degree in Creative Writing/Publishing Arts from the University of Baltimore in 2005 – after a thirty year career as a speech therapist - and was an adjunct professor at UB in 2005 and 2006.

Shirley won First, Second, and Third Prizes for Poetry in the 2010 Short Works Contest sponsored by the Maryland Writers' Association. In 2010, she also won Third Prize in a national poetry contest sponsored by *the shadyside review*. Shirley was nominated for a Pushcart Prize in 2009. She received Honorable Mention in *Passager's* 2005 and 2009 Poetry Contests, and First Prize for poetry in 2004 in the annual Short Works Contest sponsored by the Maryland Writers' Association.

Publication credits include: *Pearl, Free Lunch, Comstock Review, HazMat Review, Edison Literary Review, Calyx, Manorborn, The Gunpowder Review, and Passager*. Her first poetry collection, *A Little Breast Music*, was published in 2008 by Passager Books (Baltimore).

Shirley accessorizes freely in historic Charles Village in Baltimore, MD.